



FOR IMMEDIATE RELEASE:

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HIPAAANSWERS™, INC. DEBUTS VIRTUAL PRIVACY OFFICIAL (VPO)

Minneapolis, MN August 2, 2004 – HIPAAAnswers™, Inc. a leading HIPAA Compliance solutions provider announced today the debut of a new service offering that the HIPAA compliance industry has been demanding for some time.

Virtual Privacy Official (VPO) is the first of the newest service from HIPAAAnswers™. VPO allows an organization to outsource the Privacy Official role to HIPAAAnswers™. HIPAAAnswers™ Professional Services Group will become your Privacy Official and will be responsible for your HIPAA compliance, complaint contact, training etc... offering you a true outsourcing option. The following are part of this service:

- Assume Roles of Privacy Official and Complaint Contact.
- Develop or review policies and procedures to ensure compliance with the Federal HIPAA regulation.
- Conduct annual HIPAA training for management and workforce members.
- Handling complaints
- Revise the HIPAA policies as necessary
- Coordinate with the client distribution of the Notice of Privacy Practices.
- Assist in identifying and coordinating Business Associate contracting.
- Phone support for HIPAA questions for HR personnel or provider administrator.

“Our partners and prospective customers have been asking for this service for some time. We are very pleased to be able to meet this request with a comprehensive service that we are very comfortable providing.” commented Scott Thiele, President and CEO of HIPAAAnswers™.

HIPAAAnswers™, Inc. founded in 1997 is a Minnesota-based solutions provider for HIPAA compliance. HIPAAAnswers™, Inc is a service of Hard Lake Solutions. For more information visit the company website at www.hipaanswers.com or call toll free at 866-326-6785.